

NHSLHA BOARD MEETING
JULY 9, 2013

PRESENT: Todd, Erin, June, Pam, Gina

1. Last month's minutes: approved by the group.
2. WEBSITE: it certainly looks good! Todd asked Emily when we can go online. She said at any point, based upon whatever other things we want to include. In the future, things can be added to the site by Emily or by a designated Board member. At this point, we have no person on the Board who has volunteered to do this. We decided a) we'd like the website to go online now. If things need to be added, people should contact Todd and he'll take care of looking it over and if he approves of the content he'll pass it on to Emily, b)we also decided we'd like Emily to maintain the website for the near future.

FYI, the demo we can look at right now cost us \$800 dollars.

AOL vs Gmail.....We are using Gmail on the website now. Gmail account wasn't working for Erin recently. She couldn't compose emails or transfer contact info. She had her computer looked at and now she can compose emails. Contact info. will need to be added manually which is a drag. Todd set it up so emails that go to the AOL address will automatically go to Gmail. We couldn't get on the internet this evening so couldn't show Erin how things work on Gmail. Gina suggested that Erin google "Gmail" and she'll find info. on how to use the site.

Social Media: Facebook has 25 "likes". Todd has done re-postings from different sources.

We should send an e-blast out re: Facebook and Twitter and the new website.

3. Todd will be contacting the UNH program to introduce himself to them and tell them about our updated Website and interest in a new student rep to the Board.
4. Gina – There are a lot of hotels in Laconia, Concord, and Manchester that have affordable space. We need only two rooms for presenting but then one big space for our meeting. These hotels are smaller ones and do not seem to have one big room for the annual meeting. Gina asked if we need to have the annual meeting at our conference. We would need to change the bylaws if we don't want to continue doing this. Todd suggested we send a few board members into both rooms to do a short meeting in two small groups.

If we do it in Laconia, the Hampton Inn is just off exit 20. We talked about whether or not to have a catered lunch. There are fast food restaurants, a grocery store and sit-down restaurants within walking distance. People could brown bag it. We discussed that we have survey info. to consider re: our upcoming conferences. Gina suggested we focus upon reducing costs of the place, consider eliminating the cost of catering, and host a conference in Laconia to address requests for making it closer to Northern NH folks.

We discussed the idea of a couple of yearly seminars in different parts of the state.

5. Membership: Erin wonders if we can see where Cass might be re: membership things. We decided previously that we membership go from March – March. Erin said we have a lot of people who are past due for renewal. We need to get emails out to people reminding them to renew. If they renew now, it'll only be good until March. Todd will reach out to Cass and they'll discuss where we might go with this at this point. Our discussion acknowledged that many people won't feel motivated to join now – we got feedback that people like to join along with their conference registration. Pam asked us to consider what a membership gets people. When we send out an email reminder, we should put some bullets in with highlights of what we provide to our members. We discussed that maybe the future blog and job postings would be available to members only as an incentive.....

6. We will skip an August meeting, as we discussed last month. The next meeting is tentatively set for Sept. 10th (Tues.). Pam will book us into Health South for this meeting.

Minutes taken by June Adinah