New Hampshire Speech Language Hearing Association September 10, 2013

Present: Cass, June, Pam, Gina, Erin, Todd, Christopher, and Laura

- 1. July meeting minutes the group voted to accept them.
- 2. Conference:
 - a) location: Gina viewed Granite State College yesterday. It is off Exit 13, Manchester St. She brought a hand-drawn map. Benefits of this location: lots of parking, two floors of self-contained space to use, good common area for registration/coffee/tea, and two classrooms for vendors and perhaps a used therapy materials sale. There is a room that seat 30-36 that is connected to another classroom of the same size. There is also a computer lab that could be used and seats 20 folks. Gina says the space is really nice, newly renovated, and has all the tech bells and whistles a presenter could need.

The second floor has "the event center" that holds 100 people. We could have our annual meeting and lunch in that space. It is also self-contained (meaning that it is separate from the students that go to school there).

- b) date needs to be changed from March 21st to march 14th, a Friday.
- c) They are offering the space to us for free!!! Gina is an adjunct professor there. Granite State College plans to offer an associates degree in communication disorders in the near future.
- d) Gina says we can accommodate 92 people. Our last conference, 83 people attended. Our conference brochure/email will have to make it clear that we will have limited space and that folks should sign up early to be sure they get in. Todd suggested we have everything in a final draft form ready to send out before the winter holidays
- e) We should have vendors. Gina thinks Granite State will want to have a table. We liked the idea of a used therapy materials sale with low prices.
- f) Food: cater or not? Gina says keep it simple. Perhaps a really nice salad bar with good breads and then a few nice soups. Gina would like to look into a caterer. If we don't cater, we can put out AM and PM snacks and water, coffee, and tea. Lara suggested Dunkin' Donuts and other local coffee places be asked to donate and get free advertising.
- g) There is an elevator since the conference would be on two floors.
 - The Board voted to have the conference at Granite State College on March 14^{th} .
- h) We discussed having 1, 2, or 3 tracks. Gina suggests three tracks: educational SLP focus, medical SLP focus, computer lab. Gina feels that people could spend an AM or a PM in the lab (AM for pediatric medical providers and PM for adult medical providers). Gina has a 4-hour iPad presentation all ready to go. She has sketched out plans for both 5 and 6 CEUs we'll need to decide later which works best for us. The Board is

- prepared to pay for presenters and Gina will email the list she has of possibilities.
- i) Awards: Todd will look over the things Vicki gave to him about awards. Christopher shared that he feels we are the right organization to be doing this for SLPs and that we should continue this.
- 3. Membership and dues: We mailed out in August and have received 5 renewals (2 for only ½ a year) and got 2 new members. Cass wrote up and sent out a great letter to membership in August. Todd asked us to think about what we are doing and how to share this with SLPs in NH to inspire people to join NHSLHA. Our list included: Spring conference, legislative updates, a new website (highlight job/employment and that it is set up for public access), we are ASHA approved/endorsed, and we are co-sponsoring the 10/25 Post Concussion Syndrome conference with Boothby Therapy Services (Gina is the presenter). Erin suggested we eblast members soon to tell folks about the new website and to "save the date" for the March conference.
 - Todd opened a brief discussion about his desire to be selective about and to keep the number of surveys we send to members low.
- 4. Todd nominated Maria Kirby, of Dover area, to be our VP of Public Relations. She is a past NHSLHA board member and would like to volunteer again but would want to teleconference instead of attending meetings in person. All voted in favor.
- 5. Website and Facebook: Gina had given Todd some CEU info. and it is up on the site, as is a job posting. We are just under 50 for "likes" on Facebook. Todd has been tweeting about NHSLHA recently. He spends about 10 min.s per day on our Facebook page and Tweeting. REMINDER: all website content goes to Todd.
- 6. CE Administration: Todd is "on it"! He did the CEs for Boothby/NHSLHA's upcoming Oct. conference. He said it was easy to do on the computer although he still needed to learn things as he went along. NorthEast Deaf & Hard of Hearing Services asked Todd to do this for them (there is a service fee for us and for ASHA in it if we take this on). Todd reminded us that he is 2 months into his 12 months of doing CEs for NHSLHA. Board members should be considering if they are interested in taking it on when his time is up.
- 7. Question from a member: Erin received, and passed on to Todd, a question from a member regarding supervision of SLPAs. We talked about what we know regarding who can/can't supervise SLPAs. We had info. Vicki pulled together for us about State of NH guidelines and also info. from ASHA. Christopher passed out the new ASHA guidelines. Some highlights of this are that SLPs with their CCCs must be at least 2 years post CFY in order to supervise. They then cannot supervise more than 2 SLPAs and should have 10 hours of CE in supervision (ASHA has no curriculum for this, just the guideline). Also, the first 90 days of work for a new assistant, they need to have 30% supervision. These are major changes. Christopher suggests we

put this information onto our website and include it in our next eblast with a heading of "Hey folks, did you know that....".

Laura spoke about the fact that some schools are hiring folks that are not certified SLAs and use ads that say "speech assistant". She reminded us that SLA is NH terminology and SLPA is ASHA terminology. A "speech specialist" is a person who is credentialed under the NH DOE only (ALT. 4 folks fall in here as well).

Todd will get back to this woman via email and tell her we spoke about her question at our Sept. board meeting. He plans to refer her to the new ASHA guidelines and tell her to contact the NH DOE.

- 8. MEDICAID info.: Gina heard from Jon Clancy, past NHSLHA Board president and current member of ASHA's Finance Committee. He told her that all SLPs who file Medicaid claims will need a National Provider Identifier Number as of 1/1/14!!!! Gina will forward the email from Jon to Todd, Cass and Christopher for further investigation.
- 9. Legislative Update: Laura shared that the Co-Pay bill has been revived in the NH Legislature. PTs and Chiropractors have joined forces to get it passed for their co-pay to be the same as PCP co-pays but only for these two groups of practitioners. Laura said it would cost between \$15-20,000 for our lawyer to work on this. She will see what is going on with this and report back.

10. Other:

- a) Erin has had a couple of questions regarding billing for Medicaid. The person to contact for these questions is Dan Porter at MSB.
- b) Todd got note from ASHA regarding recent ACE award recipients. Todd will put the names on our website and our Facebook page. These awards are given for people who get approximately 75 CEUs in their 3-year cycle.
- c) Christopher handed out flyers for the upcoming 10/25 Post Concussion Syndrome conference.
- d) We have \$3700 in our bank account.

NEXT MEETING is: Oct. 8th at 6:00 pm. Note the new time! We will meet at Granite Ledges.

Minutes typed by June Adinah, Secretary