

NHSLHA Board Meeting
April 14, 2015

Present: Annie Doyle, Melissa Mercer, Carolyn Garretson, Bridgett Powers, Cass Chapman, Vicki Chesterly, Gina England, June Adinah

Also attending: Christopher Boothby, Bernadette Quinn

1. Treasurer's Report: Carolyn said we have: \$8504.08 in our account. \$1038.00 in March in membership!
2. Legislative update: voting today on therapy caps. Vicki thinks all three of our reps are in favor of repealing the therapy caps in Medicare.

ASHA meetings: they really want us to vote in their elections. One person who is running is Marlene Salis-Provence from New Mexico and Vicki thought she sounded great. They have three people running for each office. One of ASHA's big initiatives is they are setting up treatment taxonomies in different domains. The info. is on their website. Melissa suggested that Vicki scan the info. she has into our dropbox on the website. ASHA is working to make the organization something "you want to join, not an organization that you have to join".

3. Membership update: Cass shared that the PR piece is going to get Melissa's and her attention in this coming year. Vicki suggested Linked-In and Google Circles. Melissa thinks coming from the social media/technology piece. She also thinks personal phone calls would be great. Melissa thinks she would take over Twitter from Tod. Annie shared we could let Board members post things on our Facebook page. Cass's company has this ability for staff posting directly onto their Facebook page. Melissa will set up a group on Linked-In for us. Bridgett suggests that when people pay for their membership, Erin could send an attachment with info. re: our social media resources. It could say something like, "Check us out on....".
4. Gina re: Fall Conference. The theme is the development of our non-clinical toolbox with multiple presenters. Gina passed out an idea sheet to each of us. Ideas #1-6 are school focused and #7-12 are audiology/medical focused. We would want multiple topics, two tracks and perhaps 6 presenters, perhaps 2 hours each. We should look for a venue with two good-sized rooms. Mid to late Sept. is our month and as for location, central NH would be ideal (between Concord and Laconia). It was suggested that we consider a survey to our membership re: their topic desires. Vicki will get on this. It was suggested that we consider having half our conference be for school practitioners re: non-clinical tools and the other being for medical field/audiologist and that one would be clinically oriented. Dealing with roadblocks in clinical practice or Overcoming roadblocks in clinical practice of allied health professionals. We could market this across disciplines: SLPs, Audiologists, PTs, OTs, etc. We had discussions about how to arrange

- the conference. Could we group topics and have two tracks? Could we put similar topics under “behavior management”? Creating positive relationships could have topic # 1,2,3,6, and 12 under it. Topic #5 could be removed. Team dynamics/leadership/communication is mentioned on the ASHA website – Bridgett wonders if there is any person at ASHA who would be good for presenting on this topic. Annie suggests we interact over the coming month via email re: this discussion. If you have suggestions re: how the conference might be set up or who to contact for speakers, email the group. Cass will “plant the seed” with the psychologist who works in her practice re: her willingness to speak re: behaviors. We talked again about the possibility of ½ day conference.
5. Strategic Planning: Annie has writing pads. June has 1-3 easels available. June will contact Annie re: this. Susan Adams needs 4 pads, 30 sheets each. Flight and hotel arrangements are all set. She will send her powerpoint to Gina who will make it available via the HealthSouth system (TV). Gina suggests we provide food with a potluck for lunch. Breakfast could be bagels, fruit, etc. A kitchen is available at HealthSouth for heating foods/cooling foods. Annie has a Keurig machine she can bring. Perhaps Erin can get k-cups at Sam’s club, Ocean State Job Lot, or Bed, Bath & Beyond. Melissa will send out an email re: sign ups for foods. A decision we have to make is: how much would we like to contribute to ASHA? Susan Adams told us a year ago that ASHA covers the cost for this type of presentation. We do not think we want to contribute money to ASHA for this. Gina made a motion that NHLHA not contribute to travel expenses for this presentation, Carolyn seconded this. All members voted in favor. Annie said that ASHA is offering strategic planning to state Boards and says it is “at our own expense” and now ASHA is asking for \$ for air fare, hotels and food. Melissa will transport Susan from/to the airport. ASHA asked for \$300 – flight and \$125 meals, \$300 for 2 nights at the hotel. We need to send a letter/email to ASHA stating that we were told this support was offered as a service that we were entitled to / a benefit as an ASHA member and as a struggling association (Annie quoted her note from contacting them a year ago). It was suggested that we have Todd connect with ASHA about this. June will email Todd to tell him about this. There will be 9 Board members at this event (Sophie is a maybe) – Gina is coming but is on call at CH until noon.
 6. Vicki said the association’s new constitution needs to be voted upon by the membership by the end of May. Vicki will send out an email to the membership re: this.
 7. Better Hearing and Speech month: Melissa suggested we put out ideas re: bulletin board ideas (PDF) for this on our website or Facebook page. ASHA and Pinterest also have ideas we could use. The earbuds campaign is also an idea. Annie shared that she thinks we should sponsor a run next year in May.
 8. NEXT MEETING: 5/12/15 at 6:00 pm at HealthSouth to discuss the conference and the strategic planning.

Minutes by June Adinah, secretary