

NHSLHA  
Meeting 7/21/15

Present: Todd Butler, Vicki Chesterly, Cass Chapman, Bridget Powers, Sophie Merrill, Annie Doyle, Jon Clancy

**1. Call to Order**

Anne called the meeting to order.

**2. Review of Minutes** from 5/12/15

Minutes accepted following a motion by Todd to accept without corrections and seconded by Cass.

**3. Officers Reports**

- Treasurer- deferred due to Carolyn's absence  
Todd reported that fees for certification of CEU credits for the Brain Injury Foundation is outstanding and \$250. We have broken even certifying events and Boothby will be offering another event for approval in the fall.
- Membership- deferred
- Public Relations-deferred
- Legislative: Vicki reported that house passed the SGD bill, which is waiting to be signed.

**4. Old Business**

- Mission/Vision Statements:  
Anne shared the proposed mission and vision statements submitted by Susan Davies from ASHA. Discussion should continue as to whether we accept what Susan provided or amend it
- CSAP responses to queries

Anne reported on her research. Many states have separate member vs. non-member fee for conferences, some offer early bird specials for members only, some include membership in registration fee for non-members.

Other state's benefits to members (to name some)

.5 free CEUs for members

member only benefits on website

no fees for students and reduced fees for CFs

advocacy

quarterly online newsletter

professional resources

nothing significantly different from what we already do

- Swag for conference: Anne shared a catalog of swag for consideration and suggested a raffle for registration to the next conference. Cass suggested offering practical items and had heard most useful swag items were potato chip bag clips and refrigerator magnet clips, others suggested post it notes, stress balls, flashlights

- Change FB settings so all can add  
Todd will follow up by adding board members with FB accounts to enable anyone to post to our Facebook page

## 5. Regular Business

- CSAP newsletter additions: no follow-up without Melissa
- ASHA free CEUs: <http://www.asha.org/eWeb/OLSDynamicPage.aspx?Webcode=olsashafree15> Can this be posted to website?
- ASHA email blast available week of 8/17/15: we have to choose between an e-mail blast or mailing list of ASHA certified members which does not include e-mail addresses, but only mailing addresses
- Strategic Planning items:
  - a) Phone call membership: from the strategic planning meeting, various board members were matched with various counties for future phone solicitation for membership. In addition, some matches were made at tonight's meeting and are as follows  
Rockingham-Melissa  
Sullivan-Jon  
Carroll-Todd  
Grafton-Anne, Bridget, Todd  
Cheshire-Carolyn, Bernadette  
Merrimack-Gina, Cass  
Hillsboro-Sophie, Victoria, Melissa  
Leaving Belknap, Strafford and Coos unassigned

The idea is to develop a script and call non-members to solicit membership as well as to solicit for persons who might be willing to serve as regional reps who would, for example, serve as a contact for new SLPs/SLP-As/Audiologists in their area, develop regional events, etc. It was suggested that regional reps could have their NHSLHA dues deferred while they hold the position of rep.

- b) Establish regional reps (original goal deadline was 8/1/15) We need to access a list of practitioners who are not currently members; a list is available from the licensing board upon which licensees are able to opt out of providing contact information, which may complicate our process. Another option is to request a list in some form from ASHA. Vicki will look at her lists.
  - c) Survey of ASHA members by 9/1/15 (Bridget)
  - d) Student Task Force by 9/30/15 (Melissa)
- Conference
    - a) Speakers: Lyssa Power-DeFur, Elizabeth Bourrassa, Jill Kuzma, Erik X. Raj
    - b) Date: Cass indicated that the only date in Sept. Elizabeth Bourrassa cannot do is Sept. 26. Those present felt we should reconsider hosting the conference on Saturday. Vicki indicated that in the past the membership has been surveyed re: Sat. v. weekday and the result was that more people like Friday than Sat. Group agreed to propose 9/25 and 10/2 to presenters for consideration.

Cass will contact Beth and Anne will contact Carolyn, who can contact Lyssa Power-DeFur regarding date selection. Todd made a motion to, based on proposed speaker's availability, to host the conference on the preferred date. It was seconded by Cass and agreed upon by the group.

- c) Venue: There was brief discussion about using SNHU again. Centrally located, easy to access, tables
- d) Advertising/PR: ASHA e-mail blast, next available is Aug. 17, template needs to be returned by Aug. 1. Sept. 1 is the next opportunity for an e-mail blast. Again, we have access to either this e-mail blast which could be used to promote the conference or a mailing list of ASHA members with mailing addresses only. Cass pointed out that use of a mailing for promotion is costly.
- e) Insurance: Vicki noted that the insurance person's contact is on the conference checklist and put in the dropbox.

## **6. New Business**

**No new business.**

## **7. Announcements:**

- a) Gina's big screen debut: <http://vp.telvue.com/preview?id=T02132&video=228846>
- b) Congratulations Vicki! Your impassioned plea to complete the ASHA survey was reposted by ASHA and Nebraska Speech Language Hearing Association FB pages

8. Next Meeting: 8/11/15

## **9. Adjournment**

Minutes taken by Bridget Powers