

NHSLHA  
Meeting 8/11/15

Present: Cass Chapman, Annie Doyle, Jon Clancy, Carolyn Garretson, Bernadette Quinn, Erin Fortier, Gina England, Melissa Mercer  
Visitors: Keri Midoro, Jennifer Pizzi

The meeting was called to order at 6:00 pm. Introductions were made by Melissa for the two visitors.

Bernadette made a motion to accept the meeting minutes from last month; the motion was seconded by Carolyn and unanimously accepted.

Officer Reports:

Carolyn reported on the state of NHSLHA's finances. She indicated that the expenditures were typical of NHSLHA's past financial activity.

Cass reported on the state of the membership. She asked for clarification regarding the coordination of new-member phone calls between Erin, Melissa and herself. It was determined that regional representatives will be responsible for calling members within their county.

Regional representatives will make calls to non-renewing members and new members. Erin will add a date to her existing spreadsheet and post it to drop-box. Regional reps. will be responsible for checking the sheet as they receive the alert that it has been updated.

The Public Relations department, in conjunction with Membership, will formulate a welcome letter and phone script for out-reach.

Melissa shared that NCC recently met with the head of the online program for University of Vermont regarding the development of an online platform for the Speech Language Assistant Associate's program. Jon was able to attend and informed the Board regarding the meeting. He raised concerns regarding the quality of online programs, in general and not specific to NCC or UV, and the board agreed to discuss this topic further after the Fall Conference.

Old Business:

Annie read the Mission and Vision Statements developed by the Board at the May Strategic Planning session. Cass moved to accept; Gina seconded and the Board accepted the statements. Board members with FaceBook will be given access to update NHSLHA's account with relevant posts. Todd is able to do this.

Gina requested clarification regarding an ASHA service to have the membership emailed; Annie contacted Susan Adams of ASHA and she indicated only mailing addresses would be received. Gina will research pricing of the email feature.

Regular Business:

ASHA is offering free CEUs and requested that the link be posted to the website. Melissa will add it.

ASHA email blast is 09/01/15, so the Board decided to wait until the Fall Conference materials are completed to circulate.

Annie proposed that the Board forego discussion of Strategic Planning action items until after the Fall Conference. The Board agreed.

Carolyn shared that Lissa Power-deFur is not available in October, but she is available for 09/25/15. The Board accepted the motion to hold the Fall Conference on 09/25/15. She offered to discuss a topic relevant to NHSLHA, specifically and also to present on Ethics, as was previously requested. She is able to present a one-hour session and a two-hour session. Beth Doppler-Bourassa is also available 09/25/15 and is able to speak for three-hours regarding a non-clinical tool-box.

Gina shared concerns regarding planning a Fall Conference with so little time. The Board voted to proceed with the Fall Conference. Erin will forward the Speaker Agreement forms to Carolyn and Cass who will forward them to Melissa. Melissa will compile flyer with information provided by the speakers via Carolyn (Lissa) and Cass (Beth). The information will then be used by Todd to request ASHA certification of CEUs.

#### New Business:

A survey was uploaded to the website, by Melissa, for a student of nutritional studies.

Bernadette will contact Sheri Goyette regarding her email contact for Aural Rehabilitation service resources.

Annie reminded the Board that Susan Adams recommended we appoint a Habilitation Advocacy point-person. Board members will discuss at the meeting next month.

Gina will teach at UNH this fall. Gina and Melissa will continue to discuss ways in which the Public Relations department can reach-out to the student population. The Board has identified student out-reach as a primary objective.

Keri indicated her willingness to become an active member of the board and will review possible positions.

The meeting was adjourned at 7:30.

Respectfully submitted by Melissa Mercer