

## NHSLHA Meeting Minutes for 4/12/16

Members present: Gina England, Cass Chapman, Victoria Chesterley, Anne Doyle, Bridget Powers, Kerry Vasquez, Melissa Mercer, Jon Clancy

1. Call to order: Anne called the meeting to order.
2. Review of minutes: minutes from March meeting were accepted without correction following a motion by Gina and seconded by Cass.
3. Officer's Reports:

**Treasurer:** no report

**Membership:** Nothing new

**Public Relations:** Melissa reported that the April newsletter is ready to go out on Friday. This includes a preview list of materials that will be coming available in celebration of BSH month. The website is currently down because our domain name expired and Melissa is working to correct this. She and Kerry have organized how they will share the responsibilities of VP or Public Relations: Melissa will handle conference fliers, website and newsletter and Kerry will manage outreach to include mentorship. Kerry reported that she is working on partnering with businesses to offer discounts to members. Also related to outreach, Kerry suggests new grad seminars and/or topic specific mini-seminars to enhance what is offered to members.

**Legislative:** Nothing new

**Continuing Education:** Nothing new

### 4. Old Business

Anne shared conference feedback and it was overwhelmingly positive. She will type it up. Gina suggested that evaluations often contain suggestions for future topics.

Melissa has purchased liability insurance for NHSHLA as agreed upon at our last meeting.

Anne continues to initiate contact with various Medicaid personnel regarding our request for an in-service and is still waiting for a response.

Anne clarified Robert's Rules for adjournment.

Anne is still working on a response to Allied Health regarding the licensure renewal process (probably this summer).

Brief follow-up regarding Jon's previously idea of presenting a poster at ASHA in the future. The group agreed with Jon's suggestion that it should present something unique about our state association. Following later discussion about developing a mentoring program, the group thought this might be a great example.

Strategic Planning Items:

We reviewed progress on goals identified at the strategic planning meeting that were anticipated for completion by June 30, 2016.

- a.) Members only section on website: Melissa reports that this is in process. Annie Divelo offered to provide selective mutism handouts for the members only section of the website when it is ready.
- b.) Consumer and related resources section of website is also in process
- c.) Student Task Force: as yet, efforts to enlist student engagement have not been successful

#### 5. Regular Business

Linda Hanrahan has requested to speak to the board: topic unknown.

Jenn Klingensmith contacted the board and is willing to act as NH STAR representative and plans on attending board meetings beginning in June.

The board was requested to provide the Council of State Associations of Presidents with 5 brags and 5 moans about our state association, which we generated at the meeting and Anne will type up and provide to the council.

#### 6. New Business:

Anne suggested developing a program for SLP of the year, which the members agreed, is a great idea.

The group discussed ways to expand our brand using social media: Kerry and Melissa have several initiatives in the works. The group is aware that in addition to Internet resources, people would like to meet. Various NSHSLA members will host casual gatherings, celebrating Better Speech and Hearing Month, in the month of May.

Gina and Jon in Concord

Anne and Bridget in the Lakes Region

Melissa, Vicki and Sophie in Nashua

Cass in Manchester

Kerry in Salem

Melissa will inform Erin about the idea; individuals will submit dates, times and places to Erin, who can send an e-mail blast to members announcing the get togethers. **Info. Is due to Erin by April 19.**

Melissa is taking the lead on connecting with Peachie Speechie Designs to design T shirts for us, which can be sold on the website and at conferences.

Ideas for future conferences were briefly discussed. Anne suggested a convention format: dual track, 2 days with vendors, once a year, held in the spring so as not to conflict with ASHA, planning can occur over a longer period of time and program can offer the same number of ceus as 2 conferences.

We agreed to include a note in the newsletter, along with a link to relevant information from the ASHA website, noting that licensure and certification do not require ASHA ceus specifically, but rather contact hours.

Vicki indicated that we are not currently documenting Erin's salary properly and she will share information gathered regarding this with Jon, who will sort it out.

Vicki gave NSHLA a tri-fold display, which detailed NNSHLA's activities, etc. Melissa took guardianship of it.

The group agreed to set the annual retreat date for May 22, from 9:30-3 at Gina's house. An agenda will be developed at the May board meeting. Ideas: mentorship program, enhancing engagement in person and social media.

Next meeting 5/10/16 at 6:00

Respectfully submitted,

Bridget Powers