

NHSLHA
Meeting 04/11/17

Call to Order: 6:00

Members present: Annie Doyle, Jon Clancy, Vicki Chesterley, Sophie Merrill, Melissa Mercer, Lisa Minahan, Keri Vasquez

Officers Reports

Treasurer: \$2,000 to Demers, New Balance = \$5,168, Jon expects more checks to come in that will be added.

Membership: Letter went out; responses include 11 members (renewals/new).

Public Relations: Interview with SLPs in the field. Keri is the contact with the vendors to feature them in the Newsletter and on the website. This will be added by Melissa as they are submitted.

Legislative: Vicki attended the legislative meeting re: SLA laws. Updates to follow.

Continuing Education: The board will consider the manner and timing during which conference scheduling will be determined.

Old Business

a. Finances-possible revenue sources:

1. Webinars- 1-2 hours live and recorded for restricted portion of site offered for less
May be offered for money and posted on the website. Will be discussed further at the retreat.
2. Grand rounds- 1 hour case studies for discussion, Go To meeting option? Lunctime meetings?
Cases may be emailed to facilitator who disseminates to participants, both med and school-based options. Brain-storming, possible HIPPA compliant online venue; collaborative effort that is moderated, but an informal discussion.
-When CEUs are involved, the VP of Professional Development would take point and delegate to volunteers.
3. Board as paying members – at the board member’s discretion.
4. Board members pay for conference (reduced rate) – at the board member’s discretion.
5. Recruit UNH Faculty membership and give back to conference. Keri, Melissa and Annie will reach out, with Keri taking point. More details to be established.
6. Advertising on website? Email potential advertisers. Under the purview of VP PR: Outreach, but by volunteer board member.
7. Increase membership base: strategies – enlisting UNH faculty and students with complementary membership. Keri will by meeting with a faculty member at a presentation and will broach the topic. Details to follow.
8. NHSLHA merch. – on hold for fundraising.
9. Vendor response – Prometheus (Heidi) was very happy, will not be advertising. Boothby & Gormee Pureed will advertise and will send information. Melissa Will post when info is received from Keri.
10. Possible expenditure reductions
 1. Lobbyist: Melissa moved to continue with the Lobbyist, Vicki seconded. The floor was opened to a discussion. Sources of income: membership, conference, webinars. A discussion followed regarding manners in which we might be able to continue with the lobbyist. Lunch-and-learn; board members presenting, regional, small speeches. Time restructuring for support staff could be further discussed. The clarification regarding lobbyist for 2017 vs. 2018 was made and the Board elected to focus on 2017, with a discussion re: 2018 to follow in the fall. A vote was taken regarding retaining the services of the lobbyist and it passed unanimously.
 2. Ideas? – retreat in May, scheduled for 05/21 @ a board member’s home, potluck to avoid further expenditures.

Regular Business

- a. Newsletter: Colleague recognition (Deb Snow Major) completed by Jon, published by Melissa and disseminated by Erin.
- b. Website: Status of section where members could comment on opposing viewpoints in newsletter, member wall, store: tee shirts, NHSLHA merchandise, etc. vs. Facebook members-only page. The board will discuss the purpose of the website vs. social media at the retreat.

New Business

- a. Kathryn Ransom – completed.
- b. Gina's resignation: effective immediately, there may be a potential board member interested in School Advisor.
- c. Retreat? May 21st 9:00-3:00; fundraising execution strategy.
- d. Bridget's leave until July – completed.
- e. Miscellaneous: our commitment to NHSLHA while being mindful of Board's gift of time and resources: Let's stay as mindful about people's time as possible; could we keep the meeting to 60 minutes?

Next Meeting:

- 5/9/17 6:00 Health South

Adjournment: 7:24

Respectfully submitted by Melissa Mercer, MS, CCC-SLP