

NHSLHA  
BOARD MEETING MINUTES  
10/8/13

Present: Erin, June, Vicki, Cass, Pam, Todd, Laura

1. After this month we'll meet at HealthSouth on the second Tues. of each month. We'll stick with the 6:00 pm start time.
2. SPRING CONFERENCE:
  - a) Vendors: we discussed the pros/cons of including them. It appears that attendees like having vendors at conferences. We used to charge ~\$250 (full sized table) and \$50 for a 2 ft. x 2 ft. literature table. We could use the extra money, given our non-profit status and it doesn't cost us anything. We all agreed that it is a good idea to have vendors. Vicki said our past ad rates were \$250 full page, \$125 half page, \$75 for business card size. Erin had one person ask about being a vendor already. The sooner we get the info. out to vendors, the better. Todd will follow up with Gina re: this whole topic.
  - b) Awards: Todd would like us to give at least one award – maybe a lifetime achievement award for starters. Pam suggested we use the website to solicit member nominations as one component of the selection process. Todd thinks it might be good to have a small group think about parameters for the award. Christopher suggests we consider broadening it to an award for someone who contributed significantly to their career over many years or someone who is doing this at an early or mid point in their career. So, it looks like we'll call it an "achievement award". Cass volunteered to draft something for starting a discussion about the criteria for this award.
  - c) Todd stated his desire that we have all conference aspects in line and ready to go by Jan.1 – we know it is just a few months away.
  - d) Materials swap: Vicki thought this would be a benefit for NHSLHA. Folks would donate materials to NHSLHA and then we offer it for sale.
3. SALARY SURVEY: Vicki sent us a copy of the 225 responses (huge response). The information is interesting and will assist us with responding to questions about our constituency, where they work, and ranges for what they are paid among other things.
4. LIST OF BOARD AND COMMITTEE MEMBERS: Todd had the list from Vicki he got in July. He wants to know who our Board is made up of – there are people on the list that he has never met. He'd like to know who is active and who isn't – also we need to know what our needs are. The question is: what do we want to do about this? We went down the list name by name and shared what we know. June had emailed people who have not been at our meetings for many months and reported on which of them responded and what they said. Todd will send out a list of current folks on the Board.

5. OPEN BOARD POSITIONS: At Large Committee Member, VP Public Relations, Audiology Advisor, U Advisor, SLPA Rep, Student Rep, Legislative Committee, ASHA SEAL Rep, and Treasurer. Todd will reach out to UNH and Vicki will reach out to her students.
6. Council on Autism. June went to the October Council meeting. The big news is that the Council has a role/responsibilities along with Special Medical Services, Family Voices, and LEND in a NH State Planning Grant for Autism Spectrum Disorders. Special Medical Services is the grant recipient, Family Voices is the contract agency, the Council is the advisory board and LEND's role is research projects and training opportunities. Four challenges were identified in the application: a) gaps in the understanding of characteristics and needs of people with ASD/DD, their families, and providers; b) need for improved family-centered, community-based, coordinated care within a medical home; 3) lack of adequate health insurance & financing of services; 4) lack of linkages & common quality metrics among existing data systems. June and other new Council members are still waiting for an orientation to the Council and assignment to a work group.
7. CE Administration: Update from Todd. We're paying our fee for 2014 (\$550) now. Next year at this time, the fee goes to \$700 and any of the fees that ASHA has (for errors made, or without the proper lead time, etc.) will also be going up. This is a potential source of revenue for us. At \$700 we'd have to certify six at \$150 dollars each. ASHA charges \$250 off the top to process our papers.  
Todd said the one he did recently for the NHA of the Deaf and Hard of Hearing. They did it with a short time line first of all. Todd asked for three things from them and they sent 2. He spent time calling them. He then got the approval from ASHA and sent off the forms and gave them directions for what to do. Now Todd has to wait for the papers back after the conference is done. He has to make sure that the sign up for attendees matches the other papers – he then sends it off. He feels we aren't charging enough – he proposes we charge \$250 per event starting Jan. 1<sup>st</sup> 2014. We voted to approve this.

Todd will have done four of these in 5 months.

8. We have one eblast from ASHA to use from 2013 that is free. Todd says we should use it to echo things NHSLHA has done this year and that mirrors Cass's letter – it needs to be into ASHA by 11/1. Susan Adams from ASHA sent info. to Todd about what it should look like. Todd will send this info. to Cass and she'll look at the format and see how her letter info. could fit into that format. The 2014 eblast: Todd suggests it be done for the conference in Jan./early Feb.

The Board agreed with all of this.

9. Vicki spoke about the fact that her college will pay for Ruth Peaper and Liz Gavin to speak on supervision on Dec. 5 & 6 (Thurs. for ½ day and all day Fri.). It will provide 10 hours of training to people who will be supervising SLAs. If SLPs do not have this training, they will be subject to fines from ASHA.

10. Website and Social Media – Todd is demanding that we tell everyone we know to LIKE us! Facebook and Twitter need people to see them.
11. Next CEU cycle will require that ½ of education be in person – Todd put this on our website (the cycle ending 2015). We have been averaging 532 hits per day in Oct. for the new website. Visits are different (71 visits per day for Oct.). Total hits were 2200 in August, 2510 in Sept. Our web person said to pay more attention to the visits. The numbers are going up and people are looking at it.
12. Irene Cohen contacted Todd saying, “I feel that the ‘find an SLP in NH’ tab was intended to include more than private practice people.” He responded and asked for clarification of what she was asking for. He awaits a response. Todd thinks that tab should list anyone who wants to be listed who is a member of NHSLHA, within reason. We could charge a nominal fee for this, but we’ll talk about that at another time.
13. Treasurer Report: \$3909.01 is in our account at this time.
14. Erin mentioned that on our membership info., it says that NHSLHA is developing a membership directory for our website. Should we keep this on our application? The membership application that is online is different from what Erin sends out. We need to decide which we like best.
15. NEXT meeting 11/12/13 at HealthSouth at 6:00 pm.