

NHSLHA
Board Meeting
May 12, 2015

Present: Todd Butler, Vicki Chesterly, Erin Fortier, Cass Chapman, Gina England, Carolyn Garretson, Bridget Powers, Sophie Merrill, Melissa Mercer, Annie Doyle, June Adinah

1. Last month's minutes: approved by all during a vote.
2. Treasurer's Report: Carolyn shared that we have \$8426.14 in our account. We got \$210 in memberships. We spent a little more than we took in this past month.
3. Continuing Ed. Todd just certified a program for Nov. in Dedham, MA for Boothby Services. That is the 2nd one of the new calendar year – we've earned \$500 so far this year and only need to earn \$100 more to break even. Todd thinks we've got at least 2 more events coming our way to certify.
4. Council on Autism Disorders: June will continue as the Board's representative and will keep the Board posted regarding meetings and activities that come about, via email.
5. We have 5 new members. Melissa went to NCC again and she feels that was helpful in recruiting new members! Renewals: Erin shared that we're doing okay but could be doing better. We probably have half of our previous members who have not renewed at this point. We have only received one membership online. It appears that having an online option is not proving to be advantageous to boosting membership. Erin said we have 51 members that are up to date with their membership dues at this time. Bridget suggests that we take the list of state licensed SLPs and split it up and personally call them to ask them to become members. There was a short discussion about what we would say when people respond with "What will you do for me?"
6. Melissa sent out an email today re: "the bulletin board". Please take a look at things and give Melissa feedback. Melissa asked Gina to look at any already organized info. she has re: the medical SLP world and info. that would be relevant to post. Todd would like people to send him their Facebook info. so that Board members can post things on NHSLHA's Facebook page.
7. Strategic Planning: everything is set up. A mission statement and vision statement worksheet were sent to us to fill out. Melissa shared her ideas with us and we liked them and will use them when we have our strategic planning day. Vicki shared our "old" mission statement from our old website (good info. but way too long). A mission statement is what we are doing / vision statement is uplifting and inspiring. Melissa also shared her draft of a vision statement. Thank you so much Melissa!!

Re: food. We want Erin to pick up Keurig cups (variety). Annie will bring her Keurig machine. Erin should get: half & half, sugar, sweet 'n low, tea (Vicki will bring). We want a case of water, breakfast foods = muffins (Carolyn will bake these), Sophie

will make sweet bread and fruit salad (Gina will make this); Bridgett will make an egg strata. Paper plates, cups, silverware, and napkins are also needed.

Gina reminded Melissa that Susan needs to email her presentation to Gina.

Lunch: Cass will make a giant green salad; Erin will find out if she can buy a deli tray for make your own sandwiches (and price it out versus buying cold cuts and bread) and will contact Todd with the info.; Sophie will make cookies and Annie will put together a hummus and veggies plate. We will be 12-14 people.

OTHER: teacherspayteachers.com for free therapy ideas and materials.

8. Carolyn mentioned that when she was a member of the VA SLP organization, they divided up the state and had regional groups that members could access. It gave members a personal contact they could reach out to for support. Todd suggests we bring this up with Susan during our strategic planning and see what she thinks about it. Annie has recently set up 2 workshops and advertised it regionally via email. Meeting with other SLPs and bringing therapy materials to share is another way to support our members.
9. Bernadette Quinn would like to be a board member. She would be our audiologist on the board. Carolyn nominated her and the group unanimously voted her in as our new member.
10. Todd mentioned that Erin forwarded him an email from a woman named Keri Vasquez Meloro. She recently moved to NH. She is interested in joining the Board. She also has her CAGS. She is certified through ASHA as a board specialist in swallowing and would be interested in being a presenter for NASHLA, "gratis". Todd invited her to come to next month's meeting.
11. Conference: Gina reported that Carolyn sent her an email about Lyssa Power DeFur, PhD, CCC-SLP, who works for ASHA and is the VP for standards and ethics in speech-language pathology. She has offered to speak for free. The second possible speaker is Dr. Elizabeth Bourassa. She could address relationship building and interdisciplinary collaboration. Cass knows Elizabeth and she treats people of all ages. The only aspect not potentially covered by these two is the area of difficult / non-compliant behaviors. Bridgett also suggests we address how we maintain our good feelings about our work when we work in dysfunctional systems. Each speaker could do half a day's presentation. Cass and Carolyn will contact the two presenters about the date.

We had a brief discussion about the benefits and drawbacks of offering this conference at a big discount. Bridgett suggests we consider making personal phone calls to practitioners across the state to generate interest in this. Our target

audience would be SLPs, OTs, and PTs and other health care professionals. Gina feels our target audience should reach across disciplines.

Gina has been working on the Brain Injury conference – it happens tomorrow. She has been very busy with arranging that and will turn her energy back to our fall conference after tomorrow. Thank you Gina.

12. Erin suggested we revert back to the member versus non-member conference fees. It was usually a different of ~ \$60 and made our members feel that they were “getting something” which appears to be an important tangible interest.
13. Constitution voting: Vicki says we had 1 NO vote and ~ 30 YES votes. She explained the reasoning for the NO vote and it involved re-instatements. There is info. re: re-instatements that we do not currently follow. We will target this for next year’s revision suggestions. Another concern related to re-instating NHSLHA membership after someone has had their NHSLHA membership revoked.....we don’t do this. We will also target this for revision next year. We discussed that there have not been any revocations of membership in recent memory.
14. We will celebrate June’s last NHSLHA meeting as a board member after next month’s meeting.
15. NEXT MEETING: Tuesday, 6/9/15. Gina suggested that we have the meeting at the Barley House. Todd will take care of making a reservation.
16. What to do to thank Christopher Boothby’s contribution to the board? A certificate and gift cert. to Lago’s Restaurant in Meredith was proposed. A motion was made to purchase a \$75 gift certificate and make a certificate of thanks. June will take care of this. 6 were in favor, 2 opposed and 1 abstention. The motion passed.

Todd mentioned that when he steps down from his role as president of the board, he doesn’t need a monetary thank you. If the board wishes to give him something, he suggests a donation be made in his name to the NH Food Bank.

Minutes taken by June Adinah